

# PLANT SOLUTIONS

nurtured by nature



## A BIOPHILIC DESIGN CASE STUDY

**CLIENT:** Lucas Harris-Healy  
**PARTNER:** House of Form  
**PROJECT:** Novo Juice Bar  
**AWARDS:** Pending

## VISIT OUR SHOWROOM

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# mindful. moving. modern.

NOVO JUICE BAR • TEMPE



## VISION

Novo Juice Bar set out to create a relaxing, tropical environment where customers could linger, share meals, and connect with friends and family. Working with House of Form, Plant Solutions achieved this atmosphere by combining interior and exterior artificial plants.

Indoor palms, bird of paradise, and aglaonema softened the millwork, while trailing pothos and potato vine added dimension to shelving and seating. Outdoors, custom artificial displays, arranged by hand, framed the patio with lush greenery in custom-built, rectangular planters. These structures were complemented by additional floor container plants that tied the design together. Using premium UV-resistant artificial plant materials ensured the patioscape stays vibrant with minimal upkeep, creating a modern design solution that feels dynamic and enduring.

## Together with our clients, we created

- > A tropical indoor landscape with palms, bird of paradise, and trailing vines.
- > UV-protected outdoor plant displays with cycas palms, boxwood, and woodland fern.
- > Custom millwork for client-provided containers, arranged in a modern, low-maintenance design that remains vibrant all year long.



“The most exciting part of any design is to see it actually come to life. It’s incredibly rewarding to go from paper to a completed project, and the ultimate satisfaction comes from a thrilled client. All is revealed at the end.”

— Brad Heinicke, Design Lead

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