

intelligent biophilic design



CLIENT NAME: Opwest-Senna House

STRATEGIC PARTNER NAME: House of Form

PROJECT NAME: Cala Senna House

AWARDS: Tropical Plant Expo Design Platinum Award



plant solutions
nurtured by nature

mindful. moving. modern.

SENNA HOUSE CURRIO COLLECTION BY HILTON



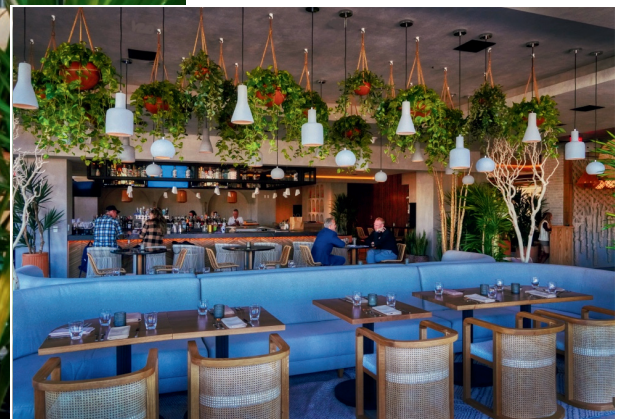
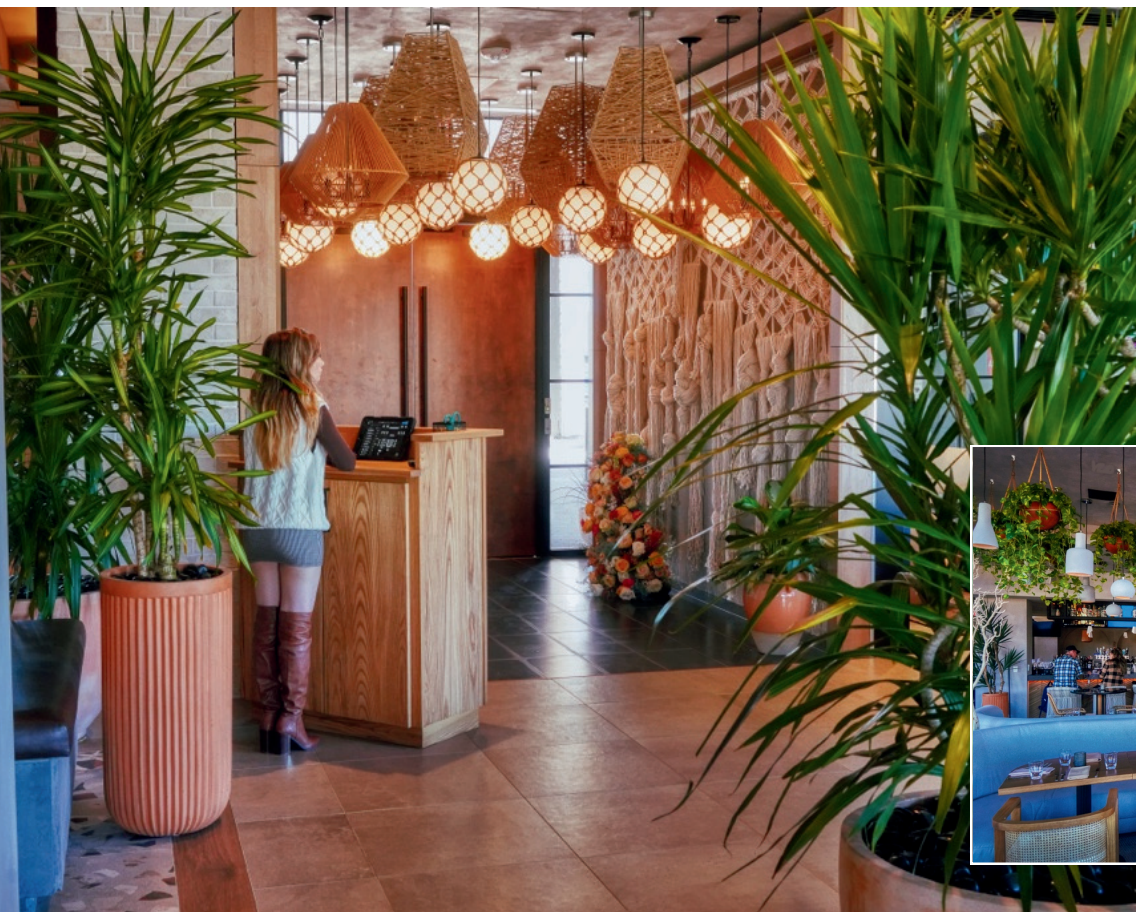
VISION

Senna House, a new desert-modern hotel, conference center, and restaurant in Scottsdale, Arizona, sought to transcend the typical hospitality experience of the area. Through a genuine and immersive design, they aimed to create an environment that promotes rest, reenergizing adventure and cultural connections. To achieve this, they needed expert integration of plants to bring to life the natural, biophilic elements throughout their spaces.

Bringing this vision to life required flexibility and creativity due to product and supply chain delays. As we became more familiar with the space, it was clear that some original design ideas would need to be revised. Adjustments were necessary to accommodate larger pots or containers and varying light conditions. Despite these challenges, our vision expertly orchestrated various design elements from different tradespeople and designers into a harmonious, biophilic-inspired atmosphere. This transformation enhanced the aesthetic appeal and elevated the overall guest experience in this high-end hospitality environment.

In collaboration with our clients, we created...

- > lobby seating surrounded by plants, offering travelers a cozy space to re-energize
- > photogenic concierge desk with custom Yuccas that also conceal the elevator doors
- > seamless indoor/outdoor experience with vining plants above the seating area, blending the patio and bar
- > minimalist desert plants with bold tropical clusters, throughout for an exciting yet refreshing boho aesthetic
- > unforgettable restaurant entrance featuring textured cacti and succulents, offering a striking tribute to the local Arizona desert energy



"We worked closely with the owner and the hotel designers, House of Form, to come up with a design that would truly complement their space. There were lots of changes, but we love the end result!" - Brad Heinicke, Lead Designer

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